Curriculum Vitae

Marc de Boer

Personal data

Marc de Boer
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City	Amsterdam
Date of birth	21 October 1969
Nationality	Dutch

Linked in.

Profile

Experienced project manager and product owner

IT is and always has been a great love of mine. I hold a masters in artificial intelligence, have programmed and led as an architect for many years and still follow the development of languages and tooling whenever I can. Real world tangible results like a site going live or a product being shipped are my reward.

At the same time, I have gotten to know myself better in the past years and have opened my heart to myself and the world around me. This has given me growth as a person, a manager and a coach and shown that the essence of adding value to the world is in doing things with true attention, compassion and patience. Real change comes from within.

I am a true problem solver: practical, independent and professional. I can quickly get an understanding of a task and an environment and take on my role enthusiastically and sometimes unconventionally.

- Comfortable in politically and organizationally complex situations such as governments, financial institutions and commerce.
- Certified Prince 2, Agile Scrum PO and SM with more than 10 years of experience, also on large scale with SAFe and LeSS.
- 12 years of experience as software developer and architect
- 10 years of experience as project manager, mostly in the field of software development and implementation
- 4 years of experience as product owner.
- International experience in UK, US, Australia, Asia and the Middle East
- Fluent in English and Dutch
- Enneagram type 2w1; Myers Briggs ESFJ, Belbin Teamworker, communication style: Promotor, DISC central

Experience

2021–2024

Product owner Relatics ◉ TenneT 2GW

Netmanager TenneT plays a central role in the European energy transition by connects us to renewable energy sources. The 2 Gigawatt program links offshore wind energy to the Dutch and German net at an unprecented scale and speed. The application Relatics is used to manage the complexity in technology and cocreation. As product owner with my team of 9 people we empower 700 users to deliver the growth and innovation needed.

2020–2021

Accessibility consultant ◉ Cardan Technobility

Cardan Technobility provides audits and consultancy on digital accessibility: making sure websites and apps are useable by everyone. I perform audits on existing applications and website and manage the process of improving accessibility and awareness organisation-wide.

2018–2019

Project manager ◉ Idemia

Idemia produces high quality passports and ID cards, and also the technology and processes for secure verification and issuing of documents. I contributed to the upgrading of the Dutch passport and ID card requesting and issuing processes, both in hardware and software. This including purchasing and contract management for the hardware and product ownership for the software used in all Dutch municipalities. Budget €5m, managed 2 development teams of 10 people each and 10 field engineers.

2018–2020 · **Product owner** · [Glass-wrap](#)

Glass-wrap is an innovative way to protect sheets of glass during transport and storage; more sustainable, safer and cheaper. My role is to guide the market introduction with a distributed cradle-to-cradle IT solution, via strategic advice, partner management, functional design and day to day backlog management. Budget €1,5m, team size 8 people.

2017-2018 · **IT audit consultant** · [ABN Amro bank](#)

Providing technological and process knowledge to IT audits the bank performs. Identifying the risks that the use of IT products brings to the organisation and working with business and IT owners to reduce and mitigate those risks.

2014-2017 · **International project consultant** · [Backbase](#)

The Backbase Customer Experience Platform is the most innovative and disruptive omni channel platform in the booming Fintech sector. With its modern technology, short time to market and platform flexibility Backbase was qualified by Gartner as 'Visionary' and by Forrester as 'Leader'.

My responsibilities included digital strategy, guiding of inception, development and rollout of mobile applications and digital banking websites. Using Agile to improve cooperation with the customer, and also within Backbase Tribes and Squads.

Clients included Deutsche Bank, Hiscox (UK and US), Siam Commercial Bank (Thailand), ABN Amro, DeGroof, Aldermore and many more, globally.

I managed multiple projects simultaneously, budget responsibility around €2m per year with a team size of around 8 people per project.

Tooling: Jira, Basecamp, Salesforce

2015-2019 · **Co-founder and product designer** · [Addam](#)

Addam develops en runs programs that help employees discover how much vitality they can have through food, mindfulness and sleep. The programs use a combination of online tools, devices, workshops and real food.

I run the company and guide product design. Products include [FoodChallenge](#), [Food Challenge app](#) and the [Vitality card](#).

2013 · **Project manager / product owner** · [Nomads](#)

[Killzone Mercenary](#)
- One of the largest titles on the Sony PlayStation platform goes to handheld
- Nomads designed and developed the companion website
- Technology: PlayStation Vita, PlayStation 4, Java/Spring, AWS

[Pampers Baby Book](#)
- Facebook application for creating a social photo book
- Design, development and rollout to 31 countries in 20 language

Budget €0,5M per project, team size 6-8 people.

2011–2013 · **Operational manager and project manager** · [eVision Industry Software](#)

eVision develops, implements and maintains software to improve operational safety in industry. Especially for companies with 24-hour operation and with high-risk circumstances like high temperature and pressure it is essential to have and integrated safety policy with permits for all jobs. Servicing the oil, gas and process industry.

My responsibilities:
- Day to day lead during growth from 20 to 50 employees
- Professionalise and expand the organisation
- Introduce Agile Scrum process company-wide
- Program management for implementations in e.g. US, Abu Dhabi, Australia, South Korea and Myanmar

Technology: .NET, TFS, SharePoint, Web Services

2010   E-commerce Program manager   [Lost Boys](#)

Overall program and client management for a.o. Sara Lee, LBI's largest customer. E-Commerce, brand sites and campaigns for coffee, tea and body care brands worldwide. Important achievements are douweegbertsenmeer.nl, decs.nl and lorespresso.fr

Technology: .NET, MS Commerce Server, SharePoint, Web Services, SAP

2009   Functional design / product owner and project management   [Greenpeace International](#)

As franchise organisation Greenpeace is challenged with supporting her 40 regional initiatives and at the same time create unity and communicate clearly around her goals and actions. GPI has designed a new website and chosen a matching CMS and offers this to its members under the name Planet 3, together with training and migration.

My responsibilities: product owner and functional designer. Also project manager for content migration.

Technology: EPiServer, Microsoft .NET

2006-2007   Architecture and design   [Ministry of Finance](#) / [Ministry of Foreign affairs](#)

As the first departments Finance and Foreign affairs will modernize their public websites to align to the new governmental style guide. Also the government has selected the Hippo Open Source CMS as preferred supplier.

- Architect; functional and technical design; coordinating the development team
- Technology: Hippo CMS, Apache web server, mySQL database, Cocoon, JUnit, Cruise control

2005   Architecture and development   [Staatsloterij](#)

Rebuild of the website of the Dutch state lottery. Information on the lottery and draws, online sales of ticket, offering virtual tickets to replace paper tickets, and a personalized environment

2007 -2009   Technical manager   [IJsfontein](#)

IJsfontein specializes in interactive communication via playful learning. Subjects like nutrition, global citizenship and media ability are brought to 4 to 14 year old, in classroom and museums. Also in the business arena around mergers and cooperation on the work floor.

- As technical manager together with the operational manager responsible for the day to day business;
- End responsible for a team of 10 developers, technical correctness in commercial proposals and quality of service

2004 -2007   Software architect and team lead   [Clockwork](#)

Clockwork is one of the largest agencies in the interactive digital media field; a true full-service agency for customer services. As software architect I was responsible for technical quality and team performance. Projects included e-commerce for fashion, the state lottery and ad-campaigns.

2000-2003   Software developer   Utopics / [Ordina](#) FBS

Distributed software, service oriented architecture and open source technologies were some of the emerging technologies that were applied. Architecture, consultancy and development of software.

1995 -2000   Software developer   [ChipSoft ZIS](#)

ChipSoft is the foremost supplier of Hospital Information System. By being the first to introduce client/server technology and later web technology into this traditional sector, they became trendsetter in the field. Design, development and implementation of software, especially for the medical specialists and centralized patient registration modules.

Education

• Integrated medical foundation	Con Amore	2023
• Holistic counselor	Working with People	2020
• Personal development and soul work	Path of Love	2018
• PRINCE2 foundation	Exin	2016
• Certified Scrum Master	Zilverline	2014
• Certified Product Owner	Zilverline	2015
• Rational Unified Process	Rational	2012
• Visual Age for Java certified developer	IBM	2010
• Certified Java programmer	Sun	2009
• Microsoft Certified System Engineer (MCSE)	Microsoft	2008
• Microsoft Certified Professional	Microsoft	2006
• MSc Artificial Intelligence	University of Amsterdam	1996

Methods and tooling

Methods
- Agile Scrum, Kanban
- Rational Unified Process
- DSDM
- Prince 2
- UML

Tooling
- Jira, Confluence, Jenkins
- Visual Studio, TFS
- CMS Drupal, Typo3, Hippo, Alfresco, SiteCore
- MS Commerce server / Magento / Demandware
- MS Visio, MS Project

And also...

- Parttime therapist. I work in the tradition of Carl Rogers, Osho and sufi.
- I have done soul work and personal development with Path of Love. These are intense week long retreats of investigation of the self and relationship to the world, partly based on the teachings of Osho.
- Periodically I work in refugee camps in Greece doing any practical work that helps improve the situation
- Weekly volunteer work at the food bank and at a nursing home in Amsterdam
- Fascination with nutrition as means for high performance, disease prevention and cure
- Enjoy endurance sports, especially cycling and running
- Wide interest in culture, history and language so also love travelling
- And I have two beautiful teenage daughters